



# MEC & Partners

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## Overview

We create experiences that leave a lasting impact, turning events into moments that inspire and connect. From concept to execution, we support public and private clients in defining goals and target audiences, meticulously crafting events shaped around their vision and aspirations.

With our dedicated teams, we also provide integrated communication support for every initiative: from brand identity to press office services, from digital and social media strategies to video production. We know the region and its full potential, ensuring that every event in Bologna is unique and unforgettable.

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## Category

Event Planning and  
Communication Agency

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## Address

Piazza della Mercanzia, 2 —  
40125, Bologna

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## Agency foundation year

2012

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## Number of employees or collaborators

15 professionals and a strong network of partners and collaborators

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## Contacts

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Event Director & Sustainability Officer  
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<https://www.mec-partners.it/>



## Services offered

- Event concept and format development
- Budget planning and cost management
- Venue management and coordination
- Hotel allotment management
- Speaker and moderator management
- Registration management and on-site supervision
- Abstract drafting and revision
- Registration form setup / dedicated App development
- Organization of social activities and pre/post-event tours
- Gala dinner and business lunch organization
- Logistics coordination (transportation, setup, catering, security)
- Supplier selection and management (audio/video technicians, hostesses, service providers, etc.)
- Event storyboard creation and writing
- Permits and bureaucratic authorizations
- Coordination of streaming services and hybrid/digital events
- Coordinated image and location dressing
- Event website development
- Press office and PR
- Video production
- Advertising and promotional campaign planning

## Sustainability

We support companies on their journey toward comprehensive sustainability and the creation of shared value in ESG, Diversity & Inclusion. Trained in the application and reporting of CAM – Minimum Environmental Criteria for Public Administration, we develop strategies, events, and communication campaigns aimed at reducing and/or offsetting environmental impact with a local approach and ensuring maximum inclusivity (LIS supplier network).



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## References

### FESTIVALS

Bologna Portici Festival | Municipality of Bologna

Festival della Scienza Medica | Fondazione Carisbo

Premio Impresa Ambiente | Venice and Rovigo Chamber of Commerce

### EDUCATION & TRAINING EVENTS

Alma Mater Fest | University of Bologna

StartUp Day | University of Bologna

Una Europa | International Congress of European Universities

Bologna Process | International Rectors Meeting

Annual Data Presentation AlmaLaurea | AlmaLaurea Consortium

### COMPANIES & PUBLIC ADMINISTRATION

Cosmoprof Worldwide | Party and Scientific Meeting | i-Tech Industries, The Science of Skin International

ACCT Forum | Wellspect Healthcare

Coswell | Roadshows for sales and commercial networks; trade fairs, industry events, and product launch festivals

PHOENIX Pharma Italia | Benu Convention, Italy's first pharmacy chain

Emilia-Romagna Region | Anniversary Celebration of the Flood

Fondazione Innovazione Urbana | Inauguration Party for Filla, the sustainability hub