



Absolut

Overview

Active since 2001, Absolut is a fast, effective, and cost-efficient communication and events agency, powered by a creative and highly organized team.

Our deep local knowledge, solid institutional relationships, and cross-functional approach make us the ideal partner for communicating in Bologna, throughout Italy, and abroad, regularly collaborating with international organizations.

We develop tailored strategies to generate value and optimize investments, with a growing expertise in green communication and sustainability.

Category

Event and communications agency

Address

Via C. Battisti, 11 — Bologna

Year of foundation

2001

Number of employees or collaborators

12

Billing volume

< € 1 Mln

Contacts

Mariagrazia Lioce
Events Management and RP
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Services offered

- Location and hotel scouting, management and hospitality
- Supplier coordination and budget management
- Set-ups, decorations, gifts and special projects
- Organizing secretariat, speakers, hosts, social programs
- Negotiation and management of sponsorships and exhibitors
- Creative concept and coordinated event branding
- Storytelling support and message consistency
- Creation of dedicated websites and landing pages
- Social media before, during and after the event
- Press office, photo and video production
- Digital and hybrid events
- Platforms and tools for engagement

Affiliations

Federeventi Bologna

References

Grandvision, Giant, Temix Oleo, Watercoolers Italia, Polish Cosmetic Industry Association, Bae System, Organizzazione Mondiale della Sanità, CNR, Università di Bologna, BolognaFiere, CNA, Regione Emilia-Romagna, Regione del Veneto, Città Metropolitana di Bologna, Comune di Reggio Emilia, Comune di Bologna, ecc.