

# Bologna Welcomes Events





# Discover the incentives for your event in Bologna

# Bologna is

**International Airport**  
7 min from city center

**+110**  
connections

**High Speed  
Train Station**

**+40**  
daily connections  
to Milano, Firenze,  
Venezia, Roma, Napoli

**+2500**  
sharing bikes available

**+350**  
auto car sharing  
**+800** taxi



**62km** of Porticoes  
UNESCO heritage  
world site



**+50** museums  
and art galleries



The seat of the western  
world oldest university  
**(1088)**



**932** registered  
osterie, restaurants  
and bars



**20** Medieval  
Towers



**60+** conventional  
and unconventional  
venues for events



**+13.000**  
hotel rooms  
in the city



**50+**  
POD and PGI food  
specialities



# Welcome to Bologna

Bologna, as event-friendly city, enhances and facilitates participation, thanks to its strategic position as a national and international hub, too.

**An authentic, prestigious and lively destination.**

With the aim to stimulate the organization of events in Bologna, the city, in collaboration with the Bologna Convention Bureau, has set up a fund dedicated to the congress sector and offers an incentive plan, involving highly qualified local operators.





# Services: what we offer

Bologna Convention Bureau, with the full support of the Municipality of Bologna, offers, free of charge:



Creation and presentation  
of bid documents



Venue finding and  
best local suppliers  
selection



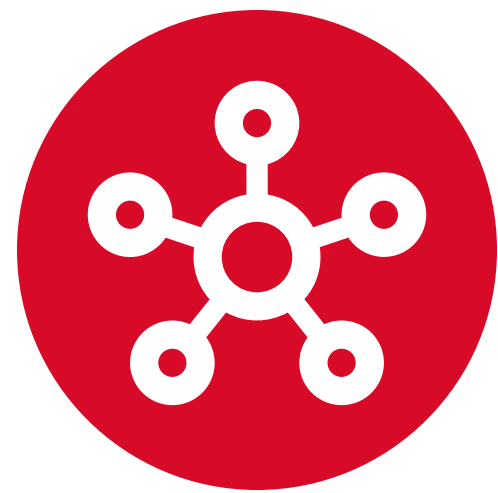
Planning of site  
inspections



Finding and defining  
the hotel allotment



Promotional activities  
and material dedicated  
to the event



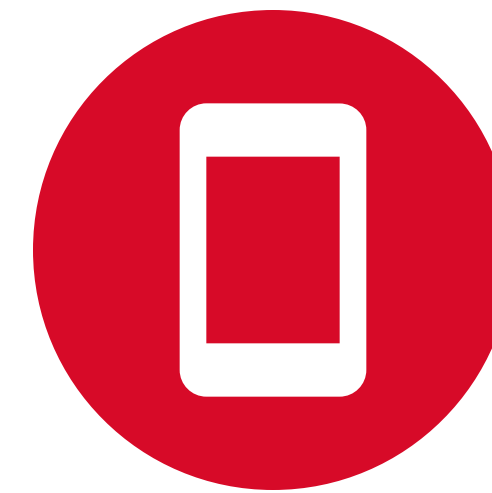
Involvement of  
institutions



Identification of social and/or  
accompanying programs



Bologna  
Congress Card



MyBologna  
web app



Any kind of support  
in the destination

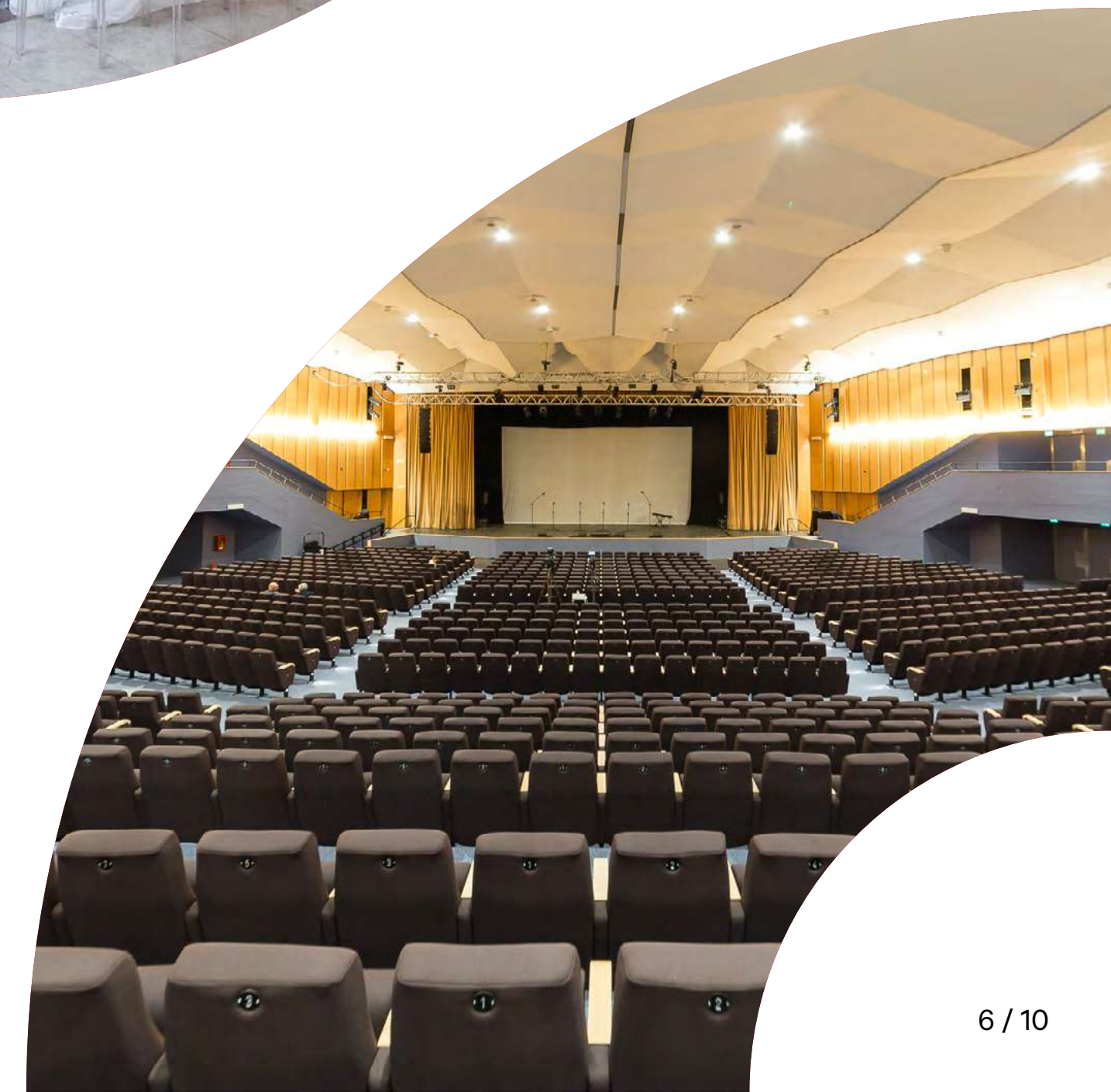
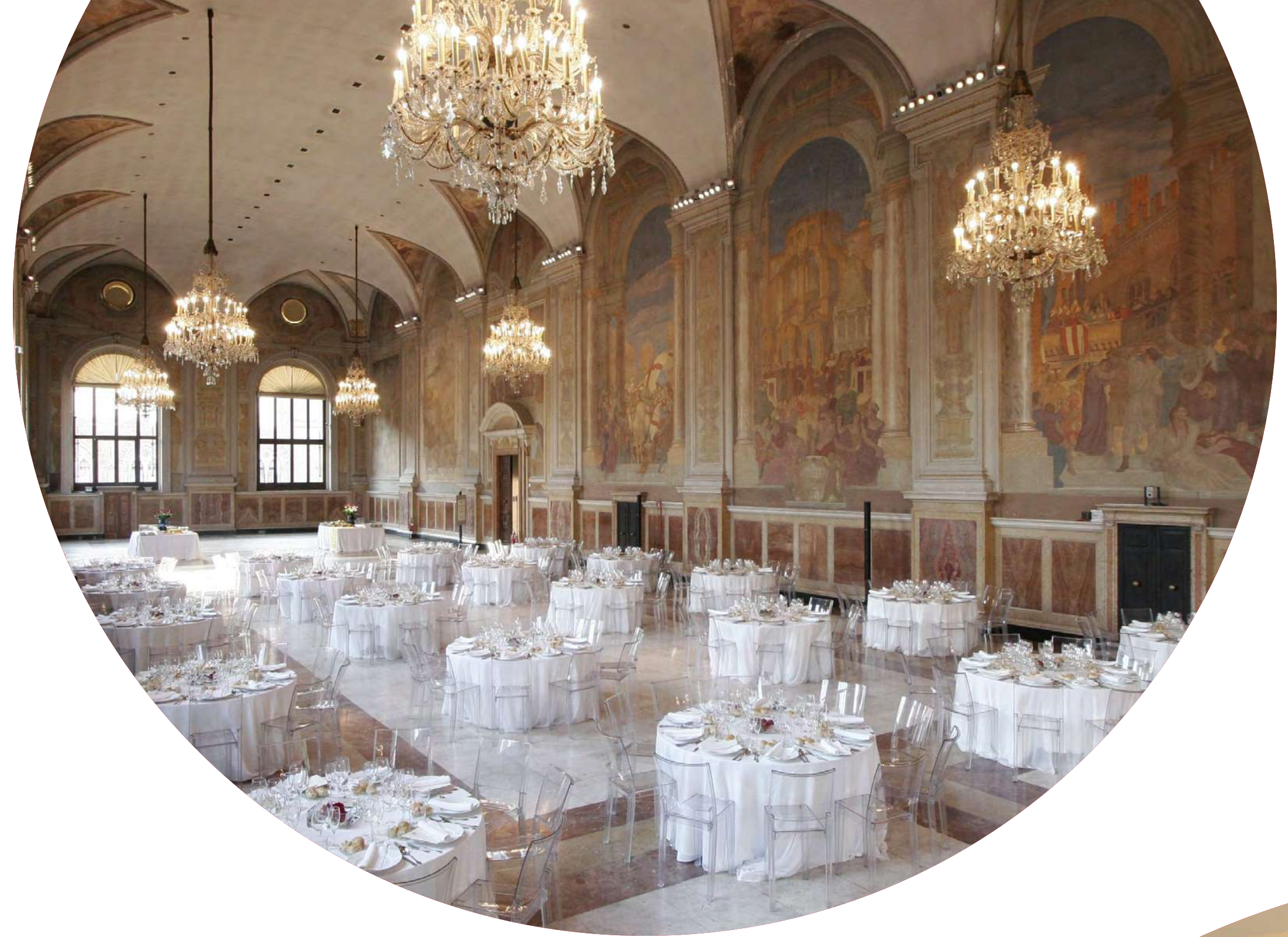


# Who is it for?

- PCOs and event organization agencies
- Associations and companies that will choose Bologna as the venue for the next edition of their event

# What kind of events?

- Congresses
- Conferences
- Meetings
- Business meetings





# How it works?

	International event			National event		
Number of participants	400-999	1000-1999	2000+	400-999	1000-1999	2000+
Minimum number of overnight stays	2	2	2	2	2	2
Voucher worth €/each participant	€ 10,00	€ 15,00	€ 20,00	€ 7,00	€ 10,00	€ 14,00
Max. value that can be granted per event	€ 50.000,00			€ 50.000,00		

# How it works?

Incentives are provided for national and international events with a minimum of 400 participants and a minimum of 2 overnight stays in Bologna Metropolitan area.

- **Events with 400-999 ps:** € 10/each grant for international events\* and € 7/each for national events
- **From 1000 ps to 1999 ps:** grant of € 15/each for international events\* and € 10/each for national events
- **From 2000+ ps:** grant of € 20/each for international events\* and € 14/each for national events

Until the maximum amount of € 50,000 for each event.

Grants are supplied by the Bologna Convention Bureau, valid for new requests of live events and for partial coverage of costs for venues for events, gala dinners or social events, auxiliary services such as catering services, audio-video and staff services, set-up services, transport, organizational secretariat.

\* International events: the majority of the participants are from abroad



# Requirements

- Valid for new requests for future events, years 2023-2026
- Events involving at least 400 attendees and a minimum of 2 consecutive overnight stays in the metropolitan area of Bologna
- Overnight stays must be managed by BW Incoming Travel Agency



# Bologna Convention Bureau

+39 051 65 83 120

[bcb@bolognawelcome.it](mailto:bcb@bolognawelcome.it)

[bolognaconventionbureau.it](http://bolognaconventionbureau.it)